

# CHEERIO COVID-19 RELIEF FUND

We have recently made the extremely disappointing decision to cancel our Traditional and Cheerio Adventure's summer programs for 2020. This is the first time in the 60 year history of Camp that the mountain won't be alive with laughter, hugs, and songs. With this difficult news, Camp Cheerio is now facing new challenges and opportunities that we must address. With minimal income slated in 2020, we project a revenue loss of \$5 million and even with drastic expense reductions Camp Cheerio will finish 2020 with an operational loss estimated at \$3 million. Thank you for considering a donation to support Camp Cheerio during this difficult time.



## MAKE A GIFT

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Gift Amount: \$ \_\_\_\_\_

Send pledge reminder in \_\_\_\_\_ (month)

- Check enclosed
- Credit Card #: \_\_\_\_\_
- Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_
- Other: Describe \_\_\_\_\_
- Describe your connection to Camp Cheerio and year(s):  
\_\_\_\_\_

Donor/Company name for printed recognition purposes:  
\_\_\_\_\_